

**WHEN BUYING  
MASTERBATCH,  
DON'T SIMPLY  
FOCUS ON THE  
COST PER KILO...**



...A HIGHLY CONCENTRATED  
FORMULA **MAY COST**  
**MORE PER KILO...**





**...BUT LESS  
IS REQUIRED  
TO COLOUR  
YOUR POLYMER,  
THIS CAN SAVE  
YOU MONEY!**







**BY ALSO CONSIDERING THE  
ADDITION RATE, YOU CAN  
CALCULATE YOUR TOTAL  
COLOURING COSTS...**



# EXAMPLE A - £2.95/KG

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COST TO COLOUR 10 TONNES;  
MASTERBATCH COST PER KG: £2.95  
ADDITION RATE: 5%  
AMOUNT REQUIRED: 500KG

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TOTAL COST: £1,475

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# EXAMPLE B - £3.75/KG

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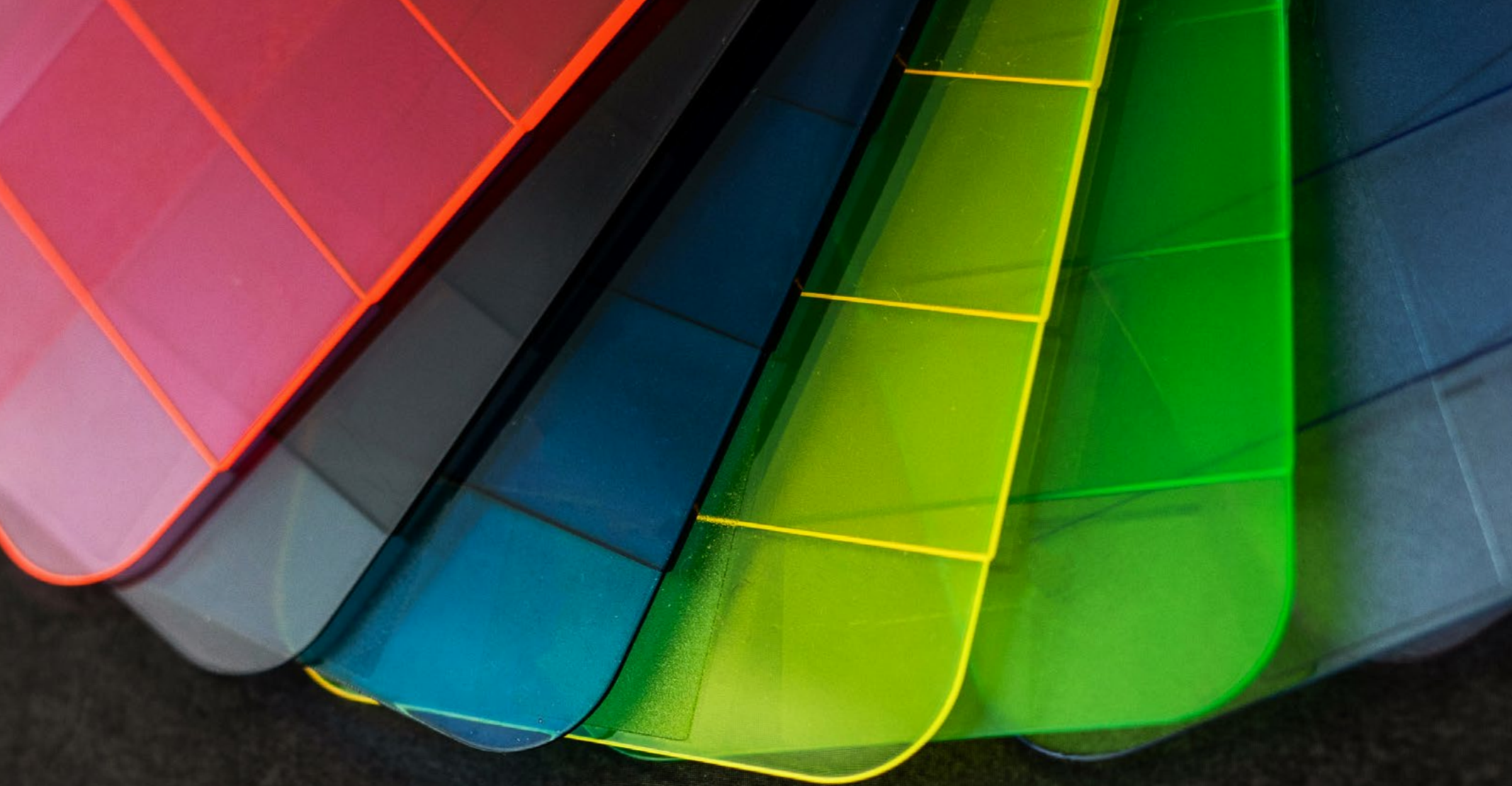
COST TO COLOUR 10 TONNES;  
MASTERBATCH COST PER KG: £3.75  
ADDITION RATE: 2%  
AMOUNT REQUIRED: 200KG

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TOTAL COST: £750

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**MASTERBATCH B HAS  
A HIGHER COST PER KILO,  
BUT OFFERS A BIG SAVING  
OF £725, ALMOST 50%!**





**BROADWAY**

YOUR ROAD TO PERFECT POLYMER

**25**  
**YEARS**  
OF QUALITY  
MATERIALS

# GET IN TOUCH TO REQUEST A COPY OF OUR MASTERBATCH COST CALCULATOR

**+44 (0)1986 875 100**  
***sales@broadwaycolours.com***

**MASTERBATCH / COMPOUNDS / ROTO POWDER**