



BROADWAY

YOUR ROAD TO PERFECT POLYMER

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The bitterness of poor quality remains long after the sweetness of low price is forgotten.

– Benjamin Franklin

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Overall cost savings...

Having a reliable supplier is vital to the success of your business. Experienced buyers know that when it comes to materials, the cheapest option often isn't the right one. Low quality masterbatches may offer apparent cost savings, but they'll also provide challenges your business can't afford.

Our polymer-specific formulations are designed for consistency and accurate colour dispersion throughout production. Reducing failures is vital in minimising wastage and downtime. This can have a big impact on your bottom line, far outweighing any initial 'savings' made from purchasing cheap

masterbatch. At a time when manufacturing operations are already under pressure from logistical headaches, the cost of poor quality materials and unreliable service is a problem that no successful business can afford.

Broadway adopts the ethos that a masterbatch manufacturer must be a valued partner to moulders and brand owners. Our growing customer base understands the great value we provide. Our high-quality products will always be backed by fast leadtimes, reliable, attentive service and expert technical advice.

For enquiries or to request a **FREE colour match** please call **+44(0)1986 875100** or email **sales@broadwaycolours.com**

MASTERBATCH / COMPOUNDS / ROTO POWDER
broadwaycolours.com



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The pandemic gave everyone the opportunity to spend time reflecting and re-evaluating their processes. Perhaps your situation has remained positive throughout, or perhaps not. Some of our competitors have struggled to provide the reliable service they once did. Shortages in raw materials, fluctuations in demand, operational challenges and logistical issues may have resulted in a noticeable drop in service level.

As a privately owned, independent manufacturer, we're self-sufficient. We're built on family values; honest working relationships, long-term partnerships and solid, sustainable practices. We've supported all our valued customers throughout the Covid pandemic.

We'd love the opportunity to discuss your masterbatch, compound or rotational moulding powder needs. Our **FREE colour matching service** means you have nothing to lose in allowing us the opportunity to provide you with an accurate colour match, a competitive price and the promise of great service. But don't just take our word for it, see what some of our customers have to say...

Broadway benefits

- ✓ Competitive prices
- ✓ **FREE**, expert colour matching service
- ✓ Fast lead times – next day deliveries
- ✓ Consistent, high-quality materials
- ✓ On-site colour matching – great for PCR
- ✓ Wide range of performance additives
- ✓ Impressive special effects portfolio
- ✓ Low minimum order quantities
- ✓ Call off and consignment stock services
- ✓ Excellent service from knowledgeable staff
- ✓ Family-run business, operating for 25 years
- ✓ Well versed in UK and international trade
- ✓ Rigorous QC with extensive testing facilities
- ✓ ISO9001 and ISO14001 accredited supplier
- ✓ Current European food, toy, medical and REACH compliance

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Broadway have been a consistent factor in supplying us with hundreds of colours for almost 15 years, an efficient and customer service driven supplier who delivers on time every time. From supplying a colour plaque to delivering large lots of masterbatch on extremely short lead times, Broadway have never let us down.

Synergy Plastics

★★★★★

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They offer a colour match service from a very experienced team and first-class technical approach, offering fast lead times. Broadway are a very competent team, always on hand when we need them to react to our needs and we would highly recommend them to anyone looking for a reliable and quality focused material supplier.

Rototek

★★★★★

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Our experience with Broadway colours has always been positive, their biggest advantage is their great customer service and response time. This combined with a very good lead time for non standard colours makes Broadway Colours one of the best masterbatch and compound suppliers that we've worked with.

SI Protech (UK)

★★★★★

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