



OFFERS
SIGNIFICANT
OVERALL COST
SAVINGS

PET MASTERBATCH SOLUTIONS

SPECIFICALLY DEVELOPED FOR A WIDE RANGE
OF APPLICATIONS AND MARKET SECTORS



so much more than

COLOUR

www.broadwaycolours.com

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Broadway has developed innovative Polyethylene Terephthalate (PET) masterbatches to satisfy a wide range of market sectors that include personal care and toiletries, food and drink and pharmaceuticals.

As PET continues to prove one of the most popular material choices amongst brands, manufacturers and consumers, Broadway is on hand to confidently provide concentrated masterbatches for customers that demand only the best for their products.



Light, strong and inert, PET's numerous benefits provide the perfect alternative to glass because the material is easy and efficient to transport, boasts good barrier characteristics, shatterproof, retains similar clarity to its counterpart and is fully recyclable.

Unfortunately, coloured PET products can often be undermined by inferior quality masterbatch, resulting in unsightly flow lines, poor dispersion and inconsistent clarity.

Broadway understands that the highest quality masterbatch will only ever bring out the real beauty of coloured PET and achieve consistent results across varying let down rates or desired transparency requirements. That's why our products are rigorously tested and refined to ensure customer's products are enhanced and embellished to meet the needs of the most demanding of market sectors.

Our masterbatch products adhere to REACH, FDA* and European Food and Toy compliance for added reassurance.



*Unless stated

WHAT ARE THE BENEFITS OF BROADWAY'S PET MASTERBATCH?

- Suitable for a wide range of applications, including bottles and containers, thin films and coatings, rigid films, sheets, and filaments.
- Can be provided in rapid lead times of approximately five working days
- Quick colour match turnarounds can be satisfied
- Can incorporate our innovative PROCESS+ performance-enhancing additives
- Can include Broadway's special effects and processing aids
- Are readily available across numerous European territories
- REACH, FDA and European Food and Toy compliant

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SUITABLE APPLICATIONS

Broadway's PET masterbatches are ideal for a variety of applications, including injection moulded preform production, injection stretch blow moulding, film and sheet extrusion. They can also incorporate our wide selection of special effects and processing aids.

OUR PET MASTERBATCHES CAN INCORPORATE OUR **PROCESS+[®]** TECHNOLOGY

- Supra-Guard** offers an antimicrobial solution to counter product surface bacteria
- Supra-Sustainable** offers a more cost efficient way of using sustainable materials over PCR
- Supra-Static** serves to disperse the static build up that can occur during manufacture, as well as prevent dust build up

Our Process+ Technology[®] Supra Range can ensure your products are consistent and stand the test of time. We can tailor your masterbatch additive for exact manufacturing conditions, and for specific end use requirements. They are generally colourless, but they can sometimes affect the final colour due to their chemical composition.

- Supra-Free** our range of mould release agents, which can also ease dispersion
- Supra-Solar** is our solution for UV protection in plastics
- Supra-Mark** is our range of laser marking additives
- Supra-Sure** is a detectable agent which provides security for your products, to prevent fraud and piracy.

To find out more about our **PET Masterbatch** or any of our other products, email: sales@broadwaycolours.com or call us on:

+44 (0)1986 875100

Broadway Colours was established in 1997, specialising in the production of cost-effective, custom colour, polymer specific masterbatch to the cosmetics and personal care industry. In that time, we have grown to become a market leader to a broad and diverse range of brands across several market sectors.

Situated in the Suffolk countryside, our state-of-the-art facility occupies 90,000 sq.ft of space, fully equipped to confidently provide a fully customised and tailored service to meet the exact requirements of our customers.

With a combined experience of over 60 years, our in-house laboratory experts can provide the highest possible accuracy and consistency utilising the very latest pigments, along with market-leading innovative special effects and additives designed to add value to your products.

With the agility and flexibility to respond quickly and efficiently, we have established a strong and lasting reputation for providing a service focussed solely around customer needs. Our rapid lead times offer fast responses to brands who require orders turned around in timescales to suit their requirements. Production and colour matching orders can be satisfied in an average of three days, with some emergency orders satisfied within twenty-four hours.



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